

# HOW TO TURN YOUR BLOGS INTO A BOOK IN 10 STEPS OR LESS

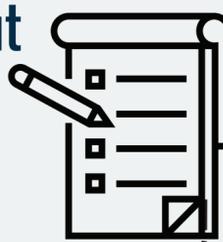
## Ready to (Finally!) Write a Book and Be a Published Author?

As a published author, you gain credibility that can give you a significant, competitive edge. And for many of you, this is on your "wish list" for the future because you are just too busy right now. Well, it's time to stop wishing and make it a reality...



Follow these 10 steps and you'll have your first book finished in no time!

### 1. Decide what you want to write about and make a list of topics.



### 2. Check your previous work to see if you have written about any of these subjects in the past.



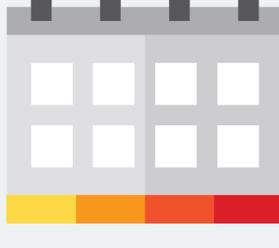
### 3. Organize your list of topics into various sections or chapters.



- Turn your topics into short blog titles.
- Think about the value and points you want readers to learn from each blog.
- Note: If you are not a writer or too busy to write, hire an experienced ghostwriter to help you.

### 4. Create an editorial calendar for the dates you will finish writing each blog/chapter needed.

- Add any previous content you have written to your editorial calendar.
- If you are starting from scratch, you will want to write at least one blog per week with at least 300 words each.
- Note: For the most benefit, your blogs should be optimized for the search engines accordingly.



### 5. Make a list of:



- Credible people in your industry who can write the foreword of your book for you.
- Influential associates who will review your book and provide testimonials to use in your marketing materials and within the book.
- Note: If you are not a writer or too busy to write, hire an experienced ghostwriter to help you.

### 6. Review all of your final blogs/chapters and see if you need additional content.

- Don't forget to prepare a table of contents, introduction and closing where appropriate.
- Note: You may need an index, a list of quoted sources, additional areas of proof (such as case studies, statistics, etc.), and more.
- Add this information to your editorial calendar with completion dates.



### 7. Decide what graphics you will need for your book.



- Look for a professional graphic designer to assist you.
- Note: Only use graphic images you have the right to use and avoid copyright issues.

### 8. Figure out how you are going to create your physical book and have it published.



- Find an associate or professional editor to review your book for errors and necessary changes.
- Review the final version for mistakes and any additional edits.
- Research various, print on demand publishers online and choose the best option.



### 9. Register your book with the U.S. Copyright Office.

### 10. Market your book with the appropriate website landing pages, email campaigns, public relations, social media, events, and more!



Are you ready to check this off of your bucket list and become a published author?

Author Melanie Rembrandt helps business owners boost sales, awareness and credibility fast with unique, SEO copywriting and content marketing strategy. To get a competitive edge fast, contact her at [www.rembrandtwrites.com](http://www.rembrandtwrites.com).