

B.I.G., Inc. Website Copy

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(Home Page)

**Reach your specific business goals fast and cost-effectively –
while giving back to the community!**

Welcome to B.I.G., Inc.!

We are the only one-stop business consulting and office solutions source that can help you:

- Save time and money purchasing the office equipment (software, hardware, furniture, products, and more) you need at significantly discounted prices;
- Increase awareness, empower your team and thank customers with unique promotional products using your brand image;
- Obtain financing and negotiate with key stakeholders to grow your business fast;
- Boost sales with a targeted, marketing strategy and customer service program;
- Avoid costly startup mistakes and manage business challenges to ensure long-term success;
- Be your own boss and enhance your lifestyle with a solid business plan and worldwide, franchise-development opportunities;
- Develop a unique brand and website that set you apart from the competition; and
- Support local charities through your purchase and the BeniWish Program!

To find out how we can help your business, click here now...

To move forward with your business success now, call (305)347-5183 or click here to talk to one of our experienced and helpful team members.



Services

<u>Branding/Marketing Communications Services</u>
<u>Business Development Services</u>
<u>Franchising Services</u>
<u>Private Client Services</u>

Stop wasting time, money and effort - Let us help you reach your business goals fast and cost-effectively!

Whether you want to start a new venture, grow an existing business or purchase promotional products and equipment, we provide all of the quality, resources and services you need to achieve success – in one, central location.

And best of all, while you work towards achieving your business dreams, you'll help improve the lives of others – More than 10% of your purchase will go directly to the [BeniWish Program](#) to help feed, clothe and inspire those in need in the local community!

Click on the links below now and discover how we can help you:

- [Save hundreds of dollars on the high-quality office equipment necessary to run your business!](#)
- [Save time finding unique promotional items using your brand image!](#)
- [Increase sales fast with branding and marketing communication services!](#)
- [Stop stress and solve cash flow problems quickly with private client services!](#)
- [Start or grow a business with personalized business development services!](#)
- [Discover and finance a business that fits your lifestyle goals with tailored franchising services!](#)

To move forward with your business success now, call (305)347-5183 or click here to talk to one of our experienced and helpful team members.

Customer
Service Chat

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Branding/Marketing Communications Services

[Branding/Marketing Communications Services](#)
[Business Development Services](#)
[Franchising Services](#)
[Private Client Services](#)

Increase sales fast with B.I.G., Inc.'s personalized branding and marketing communications services!

Just picture it. Instead of getting lost among today's myriad of marketing messages, your target audience will know who you are and what you have to offer. They will tell friends and family members about your unique products and services ... And you'll see profits soar.

This can be a reality – with one-on-one consulting from an experienced B.I.G., Inc. expert who will exceed your expectations. Unlike others, your consultant will listen carefully to your concerns and ideas. And he or she will conduct extensive research to thoroughly understand your market. Then, you will work together to create a unique and strategic plan using appropriate marketing tactics that will provide the greatest odds for success.

Perhaps you need a completely new brand, logo or website to see results?

Or maybe a corporate image makeover will completely revitalize sales and brand recognition?

Your success depends on numerous factors unique to your specific situation, products, services, and budget. And your B.I.G., Inc. consultant will take the time to discover the strategies necessary to capture your share of the market with as little stress as possible.

[Testimonial Here](#)

To move forward with your business success now, call (305)347-5183 or click here to talk to one of our experienced and helpful team members.

Customer Service Chat

Business Development Services

Branding/Marketing Communications Services
Business Development Services
Franchising Services
Private Client Services

**Be your own boss –
Start or grow a business now with personalized
business development services!**

Your clock alarm buzzes loudly. But instead of hitting the snooze button repeatedly like you did six months ago, now you wake up refreshed and excited about what the day has to offer.

After a long stretch, you listen to your favorite music and take a leisurely shower. You dress in your most comfortable shirt and shorts and spend some time with family members. Then, you choose your tasks for the day – Now you own your own business.

You make all the decisions that give you the lifestyle you want and deserve.

Studies show that 67% of Americans want to run their own businesses (SBA). At B.I.G., Inc., we have helped hundreds of people just like you experience the American dream of owning their own business.

With combined experience of more than 50 years in a broad spectrum of industries, we can help you:

- Create a specific business plan to experience the lifestyle of your dreams;
- Discover the right business for you through an extensive network of franchise and development opportunities;
- Grow annual sales of an existing business through customer management and retention programs;
- Retain employees, attract top-level new hires;
- Obtain financing; and
- Provide step-by-step guidance for success!

Testimonial Here.

Let B.I.G., Inc. help you increase sales for an existing business or finally live the entrepreneurial lifestyle you've always dreamed of.

To move forward with your business success now, call (305)347-5183 or click here to talk to one of our experienced and helpful team members.

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Franchising Services

With tailored franchising services, we can help you quickly and easily find and finance a business that fits your unique lifestyle goals!

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Five years ago, Bob and Dave left their jobs at an automotive manufacturer to start their own businesses. Bob took out a loan for \$150,000.00 to start a sandwich shop. He signed a contract to rent out an old bakery, purchased equipment, hired five employees, and brought in a big marketing agency to increase brand recognition.

Unfortunately, Bob's rented building was infested with roaches, his equipment failed and he didn't have a guarantee. His employees stole from him, and his outsourced marketing agency didn't produce effective results. Today, Bob struggles with major financial problems and depression.

Dave started a sandwich shop the same time Bob did. But today, Dave owns several successful franchises. His employees run the business while he enjoys financial freedom, low stress and the lifestyle he has always dreamed of.

What was the difference? Unlike Bob, Dave received guidance from an experienced business counselor, reviewed various finance options to fit his specific situation and conducted extensive research on franchises.

Now is the perfect time to become your own boss without experiencing hardships like Dave's. In today's competitive environment, it's essential to be prepared and have a solid business plan in place to achieve success.

At B.I.G., Inc., our team of experts will:

- Walk you through the franchise experience step-by-step;
- Assist you in making the right investment choices;
- Introduce you to a vast network of legitimate franchise opportunities;
- Conduct extensive research and tailor a plan for your specific situation and goals;
- Ensure that the purchase process is seamless, if and when you decide to move forward;
- Mediate with a bank or franchise seller on your behalf to ensure a fair and appropriate agreement from a financial perspective; and
- Help you obtain capital with a choice of flexible financing programs through reputable financial institutions!

Avoid costly mistakes and wasted time and effort – Let B.I.G., Inc. help you become a successful franchise owner this year!

To move forward with your business success now, call (305)347-5183 or click here

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to talk to one of our experienced and helpful team members.

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Private Client Services

We can reduce your stress and solve cash flow problems quickly!

You don't worry about business finances. Instead, you have enough cash flow and generate new sales for your business on a monthly basis.

You purchase new equipment, obtain real estate and manage inventory costs without any problems. Why? You are working with B.I.G., Inc.'s private client services.

At B.I.G., Inc., we designed private client services to give you cash-flow alternatives and enhance your existing financial plan.

Depending on your specific needs, we will work closely with you to:

- Eliminate financial stressors by generating new sources of cash flow;
- Increase profits and business growth by implementing targeted, cost-reduction programs;
- Resolve monetary dilemmas, equipment needs or business stability issues with a new credit line; and
- Provide the right solution for your company to experience success!



[Testimonial Here.](#)

For more information on how B.I.G., Inc.'s private client services can provide financial support for your business, contact us at privateclient@B.I.G., Inc.international.com, or call as at 305-347-5183.

To move forward with your business success now, call (305)347-5183 or click here to talk to one of our experienced and helpful team members.



Office Equipment Solutions

Save hundreds of dollars on the high-quality office equipment and products necessary to run your business!

[Click here to see some of the award-winning equipment and product vendors you'll be working with!](#)

Stop spending hours on the Internet or at the local supply store searching for great bargains on essential office equipment and furniture! Instead, make one simple phone call and receive the high-quality supplies, equipment and customer service you deserve!

While B.I.G., Inc. has established itself as a trusted, business consulting firm over the last decade, we've discovered that increasing numbers of clients are turning to us for office equipment solutions. In response to this need, we've become one of the leading resellers of popular items such as: copiers, fax machines, desktops, laptops and notebook computers, servers, printers, office furniture, pens, pencils, paper, and much more.

[In fact, we now offer more than 185,000 items from top-selling national brands such as: Dell[®], IBM[®], Hewlett-Packard[®], and Xerox[®].](#)

And unlike others, at B.I.G., Inc. you will quickly and easily find and receive the appropriate items you need for your business – and get a significant discount too!

You will actually enjoy ordering equipment and supplies because now you can:

- Avoid frustration! Receive personal attention from a trained customer service representative who will help you find the specific items appropriate for your unique needs.
- Save time and increase productivity with quick, online ordering and fast item delivery!
- Save hundreds of dollars with significant discounts unavailable elsewhere!
- [Choose among thousands of high-quality items to find the perfect fit for your specific tastes and brand image!](#)
- Relax knowing that all products are guaranteed, and you can request a full refund if dissatisfied in any way!
- Get promotional, custom-made items to help increase sales and brand awareness!
- Give back to the local community – More than 10% of your purchase will go directly to the [BeniWish Program](#) to help feed, clothe and inspire people in need in the local community!

To jumpstart sales, employee morale, overall customer experience, and much more, give us a call at (305)347-5183. For a list of some of our award-winning equipment and product vendors, [click here](#).

To move forward with your business success now, call (305)347-5183 or click here to talk to one of our experienced and helpful team members.

Customer Service Chat

Top Equipment and Product Vendors For You!

At B.I.G., Inc., we've worked diligently to form unique, reseller relationships with some of the best companies in the world. Why? We want you to have access to the highest quality, products and services possible in one central location – And with significant discounts!

Here are just a few of the award winning, national companies we work with to help you succeed:



To move forward with your business success now, call (305)347-5183 or [click here](#) to talk to one of our experienced and helpful team members.



Promotional Products

Click here to see some of the promotional products that can help your business!

(This is a button link to the appropriate ASI site. You may want to open this in a window so that people don't leave the B.I.G., Inc. site permanently)

Discover unique promotional products to build your brand image quickly and easily!

With today's competition, it can be difficult to find and produce unique promotional items quickly and cost effectively. But with B.I.G., Inc.'s services, you can stop spending hours searching for the perfect promotional products! We can help you increase marketing efforts, thank customers and empower your team using your brand image.

In the last decade, many of our business consulting clients have turned to us for help with their marketing needs. In response to these requests, we created a complete, user-friendly promotional products

service.

Now, you can:

- Save hundreds of work hours and dollars producing the perfect promotional products;
- Choose from thousands of high quality items – or create your own;
- Discover unique products that fit your specific needs, deadline and budget;
- Experience personal attention from a trained customer service expert;
- Get your items quickly and easily;
- Relax knowing that all products are guaranteed, and you can ask for a full refund if dissatisfied in any way; and
- Give back to the local community – 25% of your purchase will go directly to help feed, clothe and inspire those in need!

Find the promotional products you need now to help your business grow!

Connect with our exclusive network of qualified vendors and jumpstart sales, employee morale, overall customer experience, and much more!

TESTIMONIAL [here](#).

To move forward with your business success now, call (305)347-5183 or click here to talk to one of our experienced and helpful team members.

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BeniWish Program

Your purchases help those in need in the local community!

Established by the company's founders and managed by its members, the BeniWish Program provides a means to give back to the community. Each year, members designate a percentage of our profits to be awarded as grants for the benefit of local children.

Through the program, wishes come for dozens of deserving kids who have been nominated by their parents for the award.

To apply for the BeniWish Program, download this [online application](#) and return it to:

BeniWish Program
c/o B.I.G., Inc., LLC
1221 Brickell Avenue
Ninth Floor
Miami, FL 33131

Applications are also available by contacting B.I.G., Inc., LLC toll free at 1-866-423-5869 or (305)347-5183 or e-mailing us at beniwish@B.I.G., Inc.international.com.

Entries for the 2008 BeniWish Program are due by November 2008.

TESTIMONIAL [here](#).

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Resources

We want to provide you with appropriate resources to help you increase sales, manage marketing and communications efforts, and find the right office equipment and products for your specific needs.

Check this page in the near future for updates and valuable information!

[B.I.G., Inc. Business Blog by Michael Lara](#)

[Resource Links](#)

[B.I.G., Inc. Newsletter](#)

[Podcasts](#)

To move forward with your business success now, call (305)347-5183 or click here to talk to one of our experienced and helpful team members.



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News

Check back soon for the latest B.I.G., Inc. News and Information!

Media Kit (PDF)

Photos

Press Releases

In the News

Media Contact:

Melanie Rembrandt

Rembrandt Communications, LLC

305-347-5183 ext. 3184

Melanie@B.I.G., Inc.international.com

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About Us

"We formed B.I.G., Inc. to give people good service at a good price. While we can't change the world, we can contribute to making it a better place."

Michael A. Lara
B.I.G., Inc. International Officer

Location:

Main Headquarters

B.I.G., Inc., LLC
1221 Brickell Avenue
Ninth Floor
Miami, FL 33131
phone: 305-347-5183
fax: 866-478-2609

Northeast Regional Office

B.I.G., Inc., LLC
One Gateway Center
Suite 2600
Newark, N.J. 07102
phone: 973-353-6207
fax: 866-284-0950

Chief Executive: Michael Lara
No. of Employees: 9 and Growing!
Company Founded: 1997
Website Launched: 2006
Services: Branding/Marketing Communications, Business Development Services, Franchising Services, Private Client Services, Office Equipment Solutions, Promotional Products, BeniWish Foundation Charitable Contributions

Background

Established in 1997, A&M Capital Group became a highly successful investment firm based in Naples, Florida. And after significantly expanding our services to meet evolving customer needs, we changed our name to B.I.G., Inc., LLC in March of 2006 and relocated to the downtown financial district of Miami, Florida. Today, B.I.G., Inc., LLC provides expert guidance for everyday business challenges. We find great satisfaction in helping our clients identify problems, implement cost-effective solutions, and achieve their strategic business goals while maintaining high quality standards and discrete, personalized communications.

Most of our clients are individuals who operate existing businesses or who have an interest in heading out on their own. For these individuals, balancing all aspects of their business can be a daily challenge. B.I.G., Inc. acts as an advocate for these companies, providing them with sound financial options, negotiating with critical stakeholders on their behalf, and assisting management in making educated choices that will ensure the long-term success of their business venture. Our experienced management team of established business owners and financial gurus provide individual attention and focus on each client's unique situation in order to exceed customer expectations.

For nearly a decade, B.I.G., Inc. has served a wide variety of clients in industries ranging from Wall Street investment banking to construction. Whether starting a small business or growing an established corporation, we are committed to helping numerous entrepreneurs fulfill their business and lifestyle dreams cost-effectively. And at the same time, we give 25% of all of our profits back to the community through out BeniWish Foundation.

Business Philosophy

Our business philosophy is built around three specific tenets:

1. We believe in free enterprise—that every company has the right to a fair and equitable voice in the marketplace.

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2. We believe that business should be used as a means to make the world a better place to live.
3. We believe that to be successful, a good company can and should make every effort to help its community.

When these three conditions are met, we believe that any company can thrive in its respective marketplace, providing financial rewards to its investors and security to its employees. When the scale falls out of equilibrium, B.I.G., Inc. can assist in restoring the balance. We ensure that companies have a level playing field on which to build their businesses and meet their short- and long-term financial goals.

To move forward with your business success now, call (305)347-5183 or click here to talk to one of our experienced and helpful team members.

Customer
Service Chat

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Contact Us

We strive to exceed our clients' needs. If we can help you in any way, please give us a call, send us an e-mail or have an online chat with one of our customer service representatives via the link below.

B.I.G., Inc.[®] is strategically located in Miami, Florida, the "Gateway of the Americas". We are in the financial district of downtown Miami. And our proximity between three international airports provides quick access for appropriate client and franchisee meetings, conferences and training sessions.

Corporate Headquarters

B.I.G., Inc., LLC
1221 Brickell Avenue
Ninth Floor
Miami, FL 33131
phone: 305-347-5183
fax: 866-478-2609
info@B.I.G., Inc.international.com

Northeast Regional Office

B.I.G., Inc., LLC
One Gateway Center
Suite 2600
Newark, N.J. 07102
phone: 973-353-6207
fax: 866-284-0950

Media Relations Contact:

Melanie Rembrandt
Rembrandt Communications, LLC
Melanie@B.I.G., Inc.international.com
305-347-5183 ext. 3184

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Privacy Policy Page

B.I.G., Inc.[®], LLC Privacy Policy

Updated as of January 2007

B.I.G., Inc., LLC is committed to protecting your privacy. We created this Privacy Policy in order to demonstrate that commitment and to ensure the confidence of visitors to our <http://www.B.I.G., Inc.international.com/> website (the "Site").

All information that you voluntarily submit to us will be electronically delivered to our web servers located in the State of Florida in the United States. BY USING THIS SITE YOU CONSENT TO THE TRANSFER OF THIS INFORMATION AND TO OUR USE OF SUCH DATA AS OUTLINED IN THIS POLICY.

TYPES OF INFORMATION COLLECTED

We collect two types of information:

1. **Traffic Data.** Our Site automatically recognizes the following non-personally identifiable information when you visit the Site: (i) IP address; (ii) domain server; (iii) type of computer; and (iv) type of web browser (collectively "Traffic Data"). Traffic Data is anonymous information that does not personally identify you, but is helpful for marketing purposes and for improving your experience on the Site. We use this information to examine our traffic in aggregate and to ensure the security of the data and our infrastructure.
2. **Personal Information Collected.** In order for us to fully serve you and for you to fully access certain services that we offer via the Site, we require you to provide us with information that personally identifies you or your company ("Personal Information"). For example, we require accurate Personal Information to, among other things, sign up for our e-newsletter, submit a consultation request, or send us your feedback. Personal Information may include: (i) Contact Data (such as your name, job title, occupation, phone number, company name, company address, mailing and e-mail addresses); (ii) Financial Data (such as your account or credit card number); (iii) Demographic Data (such as your zip code, age and income). If you communicate with us by e-mail, post messages anywhere on our site or complete online forms and/or surveys, any information provided in such communication may be collected as Personal Information. Our use of this Personal Information is set forth below. **SUBMITTING PERSONAL INFORMATION IS YOUR CHOICE** You may choose not to provide us with any Personal Information. In such an event, you can still access and use much of the Site; however you will not be able to access and use those portions of the Site that require your Personal Information.

USE OF PERSONAL INFORMATION COLLECTED

The Personal Information you enter on this Site is used to respond or contact you when necessary and to provide our visitors with a better Internet experience. When you register for additional information from B.I.G., Inc., LLC, subscribe to our newsletter, or attend certain online events, we collect certain Personal Information from you including your name, address, email address and telephone number. From time to time, we aggregate Personal

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Information entered into our Site in order to identify our demographic audience (collective characteristics/ behavior) and to measure overall interest in specific areas of the Site. By aggregating the Personal Information into a form whereby we can no longer personally identify you, we are allowed to analyze how and where to best use our resources without impinging on your privacy. B.I.G., Inc., LLC may share such aggregated data with third parties and sales prospects, and we may use this information for promotional purposes. Also, B.I.G., Inc., LLC occasionally makes contact information available to select outside companies whose products or services we feel may be of interest to you. Except as otherwise provided in this Privacy Policy, we will keep your Personal Information private unless such disclosure is necessary to:

- a. Comply with the law, a court order or legal process;
- b. Protect our rights or property; or
- c. Enforce our Terms of Use.

SECURITY OF PERSONAL INFORMATION

Your Personal Information is stored on secure web servers that are not accessible by third parties. However, while we take efforts to ensure the integrity and security of our network and systems, we cannot absolutely guarantee that our security measures will prevent third-party "hackers" or other malfeasants from illegally obtaining this information.

NEWSLETTER SUBSCRIPTION INFORMATION

If you would like to unsubscribe from a particular B.I.G., Inc., LLC mailing list, simply click on the opt-out link provided in the message. If you would like to subscribe to the B.I.G., Inc., LLC newsletter list, please visit our news page at www.B.I.G., Inc.international.com.

OTHER LIMITS TO YOUR PRIVACY

The Site contains links to other websites. We are not responsible for the privacy practices or the content of such websites. We also may make chat rooms, forums, message boards, and news groups available to you. Please understand that any information that is disclosed in these areas becomes public information. We have no control over its use and you should exercise caution when deciding to disclose your Personal Information.

RIGHT TO CHANGE PRIVACY POLICY

We reserve the right, at any time and without notice, to add to, change, update or modify this Privacy Policy, simply by posting such change, update or modification on the Site. Any such change, update or modification will be effective immediately upon posting on the Site.

CHILDREN'S PRIVACY

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This Site is not intended for children under the age of 18. If you are under 18 you must ask a parent for permission prior to submitting any information to this Site.

CONTACT FOR PRIVACY INQUIRIES

If you have any questions about this Privacy Policy please contact us at 305-347-5183, and we will be happy to assist you.

To move forward with your business success now, call (305)347-5183 or click here to talk to one of our experienced and helpful team members.



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Terms of Use Page

B.I.G., Inc.[®], LLC Website Terms of Use

Terms, Conditions and Notices as of January 1, 2007

B.I.G., Inc., LLC provides its Website, www.B.I.G., Inc.international.com (the "Website"), and its related services to you subject to the following notices, terms and conditions ("Terms of Use"). Please read these Terms of Use carefully BEFORE using the Website. Your continuing access and/or use of this Website SIGNIFIES YOUR ACCEPTANCE TO THESE TERMS OF USE. If at any time you do not wish to accept these Terms of Use, you may choose not to use the Website. Any additional terms and conditions proposed by you which are in addition to or which conflict with these terms and conditions of service are expressly rejected by B.I.G., Inc., LLC and shall be of no force or effect.

Any rights not expressly granted herein are reserved.

MODIFICATIONS AND UPDATE

CHANGES ARE PERIODICALLY MADE TO THE INFORMATION HEREEIN. B.I.G., INC., LLC MAY MAKE CHANGES TO THE SERVICES OR PRODUCTS AVAILABLE ON THIS WEBSITE (AT ANY TIME) AT ITS SOLE DISCRETION. The most current version of these terms can be reviewed by clicking on the "Terms of Use" link located at the bottom of our website pages. These notices, terms, and conditions are subject to change in the sole and absolute discretion of B.I.G., Inc., LLC. All updates, enhancements, new features, and/or the addition of additional web properties (in the form of additional web pages or websites) are immediately subject to these terms and conditions. Your continued use of the B.I.G., Inc., LLC website constitutes your continued acceptance to all such notices, terms and conditions as modified.

USE OF SITE

B.I.G., Inc., LLC may, in its sole discretion and without notice, deny any person or company's access to this Website or any portion thereof. As a condition of your use of this Website, you will not use the Website for any purpose that is unlawful or prohibited by these Terms of Use. You may not use this Website in any manner that could damage, disable, overburden, or impair any B.I.G., Inc., LLC server or interfere with any other party's use and enjoyment of the Website and services offered herein. You may not attempt to gain unauthorized access to other's accounts, information, computer systems or networks connected to the B.I.G., Inc., LLC server or to any of the services or products offered via the website, through hacking, password mining or any other means. You may not obtain or attempt to obtain any materials or information through any means not intentionally made available through the website.

This Website, any portion of this Website and any software, products or services obtained herein may not be decompiled, disassembled, reverse engineered, uploaded, reproduced, modified, distributed, transmitted, duplicated, copied, sold, resold, displayed, performed, published, licensed, used to create derivative works from, transferred or otherwise exploited for any commercial purpose that is not expressly granted by B.I.G., Inc., LLC. B.I.G., Inc., LLC

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reserves the right to refuse service, terminate account(s), and/or cancel orders in its discretion, including, without limitation, if B.I.G., Inc., LLC believes that conduct violates applicable law, is harmful to the interests of B.I.G., Inc., LLC and its affiliates or any other reason. B.I.G., Inc., LLC further reserves the right to pursue any legal action available against any user whose use violates the state, federal or local law or these Terms of Use.

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