



TRANSFORMING LIVES THROUGH FINANCIAL EDUCATION

ABOUT

Rich Dad, CASHFLOW, Robert

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Personal Finances, Economy

RESOURCES

Articles, Blogs, Forums, Media

The TRUTH about money

What does it mean to you?



Dear Future Investor,

Like you, I was taught to go to school, get a job, buy a house, save money, and invest in a diverse portfolio of stocks, bonds, and mutual funds.

My real dad, my poor dad, instilled these values into me. He was highly educated and the head of the Hawaiian school system.

Yet, each night, I remember watching my mom and dad argue about how they were going to make ends meet.

I can still vividly see my dad at the dining table, a pile of receipts in front of him, with his head in his hands. He was defeated financially.

Yet, he still believed what he knew about money was good advice for me.

I asked,

My best friend's dad, my rich dad, had different ideas about money.

He taught me that:

- Schools train you to be an employee, not rich.
- A house is a liability, not an asset.
- Savers are losers.
- Investing in only one asset class, paper assets, isn't diversification.

He had no formal education but was extremely rich, owning many hotels in and plantations in Hawaii.

I asked, "What is it that I don't know about money?"

Maybe you're asking the same thing.

Today, I'm a rich man. I know that my poor dad was wrong about money—and my rich dad was right.

"How could what he knew about money be right for me, when it was wrong for him?"

"The Sacred Cows of Money" – a thank-you gift you won't find anywhere else.

What is The Rich Dad Community and How Can It Help You?

It's a place where like-minded people connect and collaborate to change their lives for the better... and learn how to be rich.

And as a Rich Dad Community Member, you'll receive FREE resources packed with valuable information about finance, real estate investing, entrepreneurship, and more.

This includes the opportunity to:

- **Access Your Monthly, E-Newsletter - Exclusive to Members Only.**

Discover cutting-edge commentaries and audio/video content on the world of finance each month via e-mail.

Robert Kiyosaki, Kim Kiyosaki and the Rich Dad advisors will inspire and engage you with their personal insights.

- **Have Fun Playing CASHFLOW, The Web Game!**

You can play the online version of CASHFLOW for free at any time.

There's no software required, and you can access the game right from your Web browser when it's convenient for you.

- **Get The Support You Need to Succeed.**

You are not alone. Use our discussion forums to exchange ideas and information with others committed to getting out of the "rat race."

- **Discover the Inside Scoop on Investing - First.**

You'll be the first to learn about the latest finance books, videos and tools designed to improve your financial IQ.

Whether its entrepreneurship, real estate, commodities, or paper assets, we'll give you the information you need to help you reach your goals.

- **Be In-the-Know.**

Want to see Kim and Robert Kiyosaki and their advisors in person? We'd love to meet you!

You'll know about all upcoming events - online, live and around the globe – as soon as they are scheduled.

- **Claim Your Exclusive, Thank-You Gift!**

As a special, thank-you for registering to be part of our community, you'll also receive an exclusive copy of Robert Kiyosaki's eBook, "The Sacred Cows of Money."

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And you'll also enjoy many more surprises...

We are always working on new products and services to provide our members with the best financial education possible... so stay tuned for hot new content, videos, surveys, contests, and more!

"This sounds great, but why do you give all of this away for free?"

That is because the mission of the Rich Dad Company is to help you get a financial education to succeed... no matter what the economy throws at you.

And that's our number one priority here at The Rich Dad Company.



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